

Nethority: Helping Businesses to Achieve what they Desire from the Web

Brainchild of Raturaj Kohok and Nitin Nagar, **Nethority - Full Service Digital Solutions Provider**, was selected among top 60 startups to pitch at the RISE Conference Hong Kong from 600 Companies across the globe



Nethority was incorporated in 2013 when two college friends, Raturaj Kohok and Nitin Nagar, were invoked by a thought that the digital medium is contagiously fascinating. They found their interest and a common goal of helping business grow online by delivering services like Consulting, Web Design & Development Solutions, Online marketing, and Virtual Support as a 'White Label Solutions Provider'. They offered offshore services and infrastructure to agencies across the globe. With 100% growth, they generated rewarding revenues for themselves and these international companies.

FROM HUMBLE BEGINNINGS TO THE CURRENT SCALE-UP PHASE
 → After completing 1000+ successful projects across the globe, they forayed into offering e-commerce solutions from 2015 to startups to help them transform into a large scale SIM company. One of their accolades and recognitions was for their start-



up named pricekart.com which was recognized as the Top 5 Price Comparison Portals in India. Nethority was selected among top 60 startups to pitch at the RISE Conference Hong Kong from 600 Companies across the globe. Also, Raturaj Kohok was awarded as 'Most Promising Entrepreneur' at UPGRAD by Ronnie Screwala. During Covid-2020 when



e-commerce was the only solution for businesses, they decided to help such companies by taking them online. Also, they built a strong, enthusiastic, and experienced team of 50+ professionals globally. They are now a full-service Digital Solutions Agency with the focus on the e-commerce sector and serving D2C Brands.

CLIENTS COME FIRST
 → Nethority envisions empowering, transforming, and helping clients achieve suc-

WHAT CLIENTS SAY
 ● **Jason, USA:** One of the most skilled Shopify team I have ever worked with.
 ● **Tushar, North America:** You can trust these bunch with any confidential project & data, highly ethical work practices.
 ● **Fahad, Hongkong:** 3000% Rise in our search & social media reach.
 ● **Philip, Austria:** The only PPC agency that delivered 1:30 ROAS & Above for my Ecommerce Portal

“WHAT NETHORIANS THINK
 ● **TUSHAR:** I started as an executive and now I'm a VP in a span of 5 years. My experience and growth have been exponential and satisfying in terms of growth, the position, the income, and the happiness to lead such a team.
 ● **MANSI:** Hiring based only on the skill set and reference was like an opportunity to prove myself in getting the best talent onboard and making sure the team is united and happy.
 ● **VILAS:** I have been with Nethority for more than 8 years and the variety of work I get here from national and international businesses is a notch higher.
 ● **ALOK:** It's rare that you find a job of your choice in a town like Nashik. I have gained tremendous knowledge and problem-solving expertise.
 ● **AANCHAL:** Being an ex-TOI journalist and a mom, I couldn't find a job anywhere in Nashik that is as fulfilling as the one Nethority offered me. It has given me the best of both worlds - time flexibility & Road map to my future growth.



CULTURE IS WHAT MAKES NETHORIANS 'UNIQUE'
 → For Nethority, their people are of utmost importance. Raturaj believes in leading the team with empathy where every Nethorian is treated with equal respect and importance. Nethority has a 6-word winning formula for their team's success - Purpose, Ethics, Motivation, Conduct, Fun, and Contribution.
 Fun is made a crucial part of the culture here that includes annual gatherings, sports day, treks, CSR activities, etc. One of the best habits religiously followed

by all Nethorians is instant recognition and appreciation with a concept called "IIFI cards".



NETHORITY
 Authority For Online Success

Enabling, Empowering & Transforming businesses to become

'Successful Online'



8+

Years of Experience & Counting

7+

Countries with Partners Worldwide

1K+

Ecommerce Campaigns Executed

3K+

Keywords Ranked Successfully

50

People Team & Growing



www.nethority.com
 India | UK | UAE