

Landing Page Audit

www.iceducation.in/

Keyword

*graphic designing
training, web...*

56%

26

Good Signals

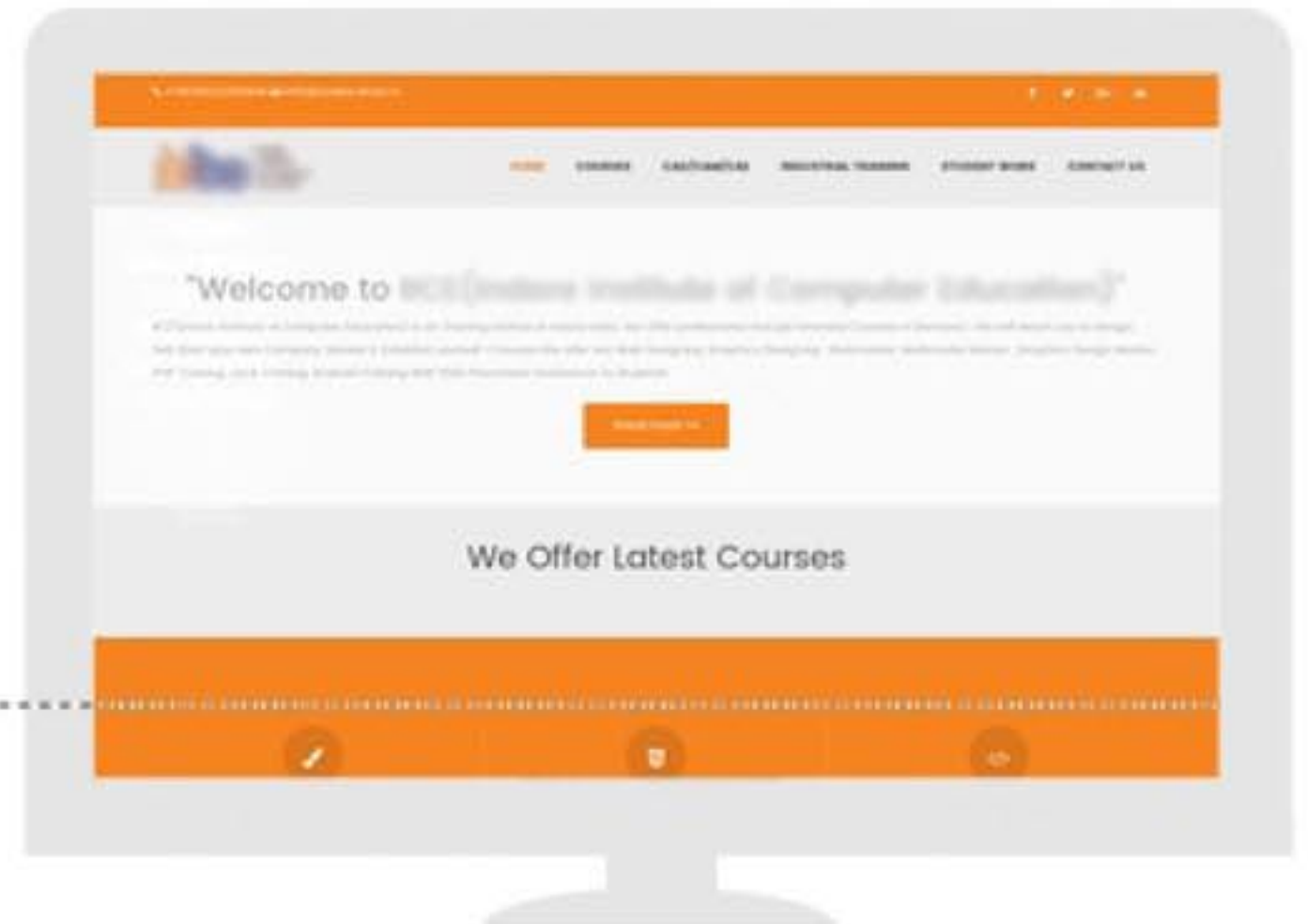
32

Issues Found

56%

Page Grade

Put the important stuff above the fold.



SPEED

SECONDS

1.23

KILOBYTES

1104.86

REQUESTS

42





- ✓ This page loads fast enough
- ✓ This size of this page is ok
- ✓ The number of file requests is acceptable

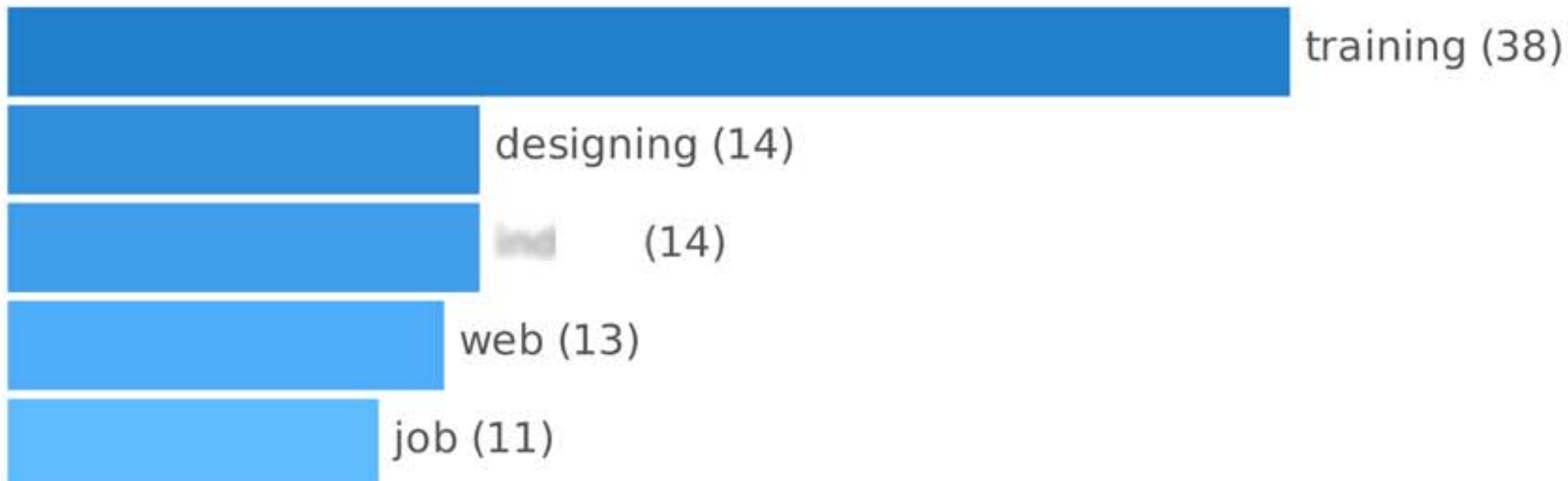



URL

- ✓ URL is SEO friendly

✗ Exact keyword not found in this URL

- ✓ No underscores in URL
- ✓ Page is close enough to top-level domain

Landing Page Audit*www.iceducation.in/***Keyword***graphic designing
training, web...***56%****TITLE TAG***Graphic, Web Designing, Php, Seo Training Institute* Title tag should contain keyword Title tag should begin with keyword Title tag has 70 characters or less**DESCRIPTION TAG***Graphic, Web Designing, Php, Seo Training Institute* Description tag needs exact keyword Description tag has 160 characters or less**IMAGE ANALYSIS***4 images* All images have alt tags Add your exact keyword to an alt tag Add exact keyword to an image file name No underscores found in image file names

Landing Page Audit*www.iceducation.in/***Keyword***graphic designing
training, web...***56%****TOP 5 WORDS USED****HEADING TAGS***H1 Tag:**H2 Tag:**H3 Tag:* Found heading tags: H1, H2, and H3 Add exact keyword to H1, H2, or H3 tag There are no duplicate heading tags

Landing Page Auditwww.kendallkelly.com**Keyword***graphic designing
training, web...***56%****COPY ANALYSIS**

- ✗ You should have 2,000+ words on this page
- ✗ Only use exact keyword 2-4 times
- ✗ Bold, italicize, or underline exact keyword
- ✗ Add your exact keyword to the first 100 words
- ✗ Add your exact keyword to anchor text

✓ Link to a sitemap.html found



CODE ANALYSIS

- ✗ HTML is not W3C validated

✓ No flash found

- ✗ Remove inline CSS
- ✗ Text to HTML ratio is too low (< 25%)
- ✗ Add schemaorg markup

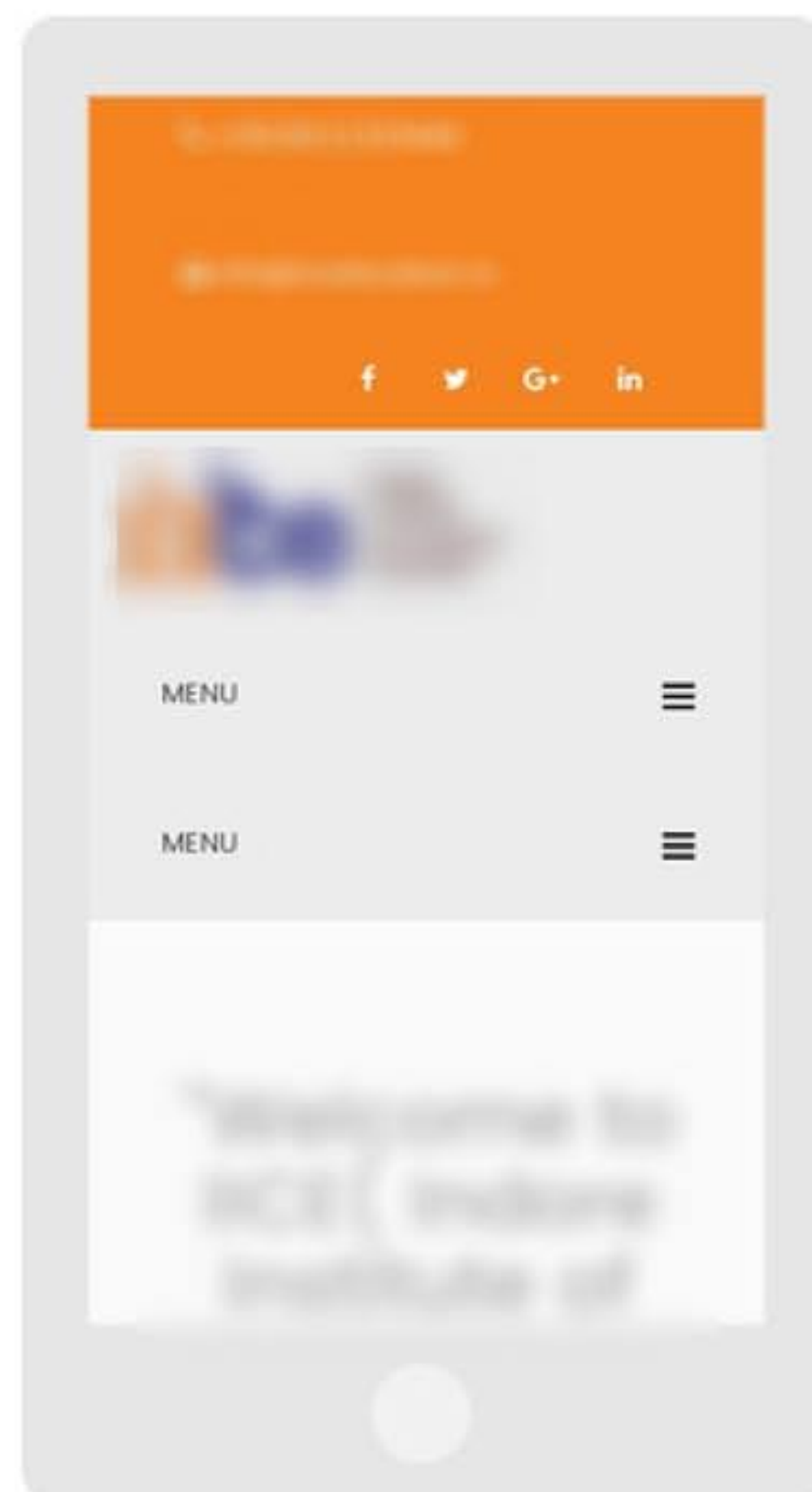
✓ Link to a sitemap.xml found



Landing Page Auditwww.broadbandnow.co.uk**Keyword**graphic designing
training, web...**56%****SOCIAL ANALYSIS** Add a tweet button Facebook share button found Add a Google+ button Add a link to a blog



Landing Page Auditwww.nethority.com**Keyword***graphic designing
training, web...***56%****MOBILE ANALYSIS**

- ✓ We found a mobile sitemap
- ✓ Server uses compression (e.g., gzip)
- ✗ Add an Apple icon
- ✓ We found a viewport metatag

Mobile-friendly landing pages and blog articles rank higher in Google's mobile search results.



Landing Page Audit[www.itsadvertising.com](#)**Keyword***graphic designing
training, web...***56%****PAGE LINK ANALYSIS** 0 links from other sites 0 links from unique domains This page has 1 outbound links This page has 1 outbound follow links MozTrust page score: 0 MozRank page score: 0 Moz Page Authority: 1**ROOT DOMAIN LINK ANALYSIS** 0 links from other sites 0 links from unique domains MozTrust domain score: 0 MozRank domain score: 0 Moz Domain Authority: 1

Landing Page Audit[www.illustrationart.com](#)**Keyword***graphic designing
training, web...***56%****DOMAIN ANALYSIS**[www.illustrationart.com](#) Domain should be < 15 characters in length Domain should contain exact keyword This domain is only 0 years, 148 days old This domain expires in 1 years, 217 days Preferred domain set Canonicalize your IP address Site should be accessible via http (SSL) robots.txt file found Favicon found

Landing Page Audit*www.broadbandnow.com***Keyword***graphic designing
training, web...***56%****TASKS**

- ☐ Exact keyword not found in this URL
- ☐ Title tag should contain keyword
- ☐ Title tag should begin with keyword
- ☐ Description tag needs exact keyword
- ☐ Add your exact keyword to an alt tag
- ☐ Add exact keyword to an image file name
- ☐ Add exact keyword to H1, H2, or H3 tag
- ☐ You should have 2,000+ words on this page
- ☐ Only use exact keyword 2-4 times
- ☐ Bold, italicize, or underline exact keyword

TASKS☐ Add your exact keyword to anchor text☐ HTML is not W3C validated☐ Remove inline CSS☐ Text to HTML ratio is too low (< 25%)☐ Add schemaorg markup☐ Add a tweet button☐ Add a Google+ button☐ Add a link to a blog☐ Add an Apple icon

TASKS☐ 0 links from unique domains☐ MozTrust page score: 0☐ MozRank page score: 0☐ Moz Page Authority: 1☐ 0 links from other sites☐ 0 links from unique domains☐ MozTrust domain score: 0☐ MozRank domain score: 0☐ Moz Domain Authority: 1

TASKS☐ Domain should contain exact keyword☐ This domain is only 0 years, 148 days old☐ Canonicalize your IP address☐ Site should be accessible via http (SSL)

Landing Page Audit*www.broadbandnow.com***Keyword***graphic designing
training, web...***56%****SUMMARY**

Let us help you complete the tasks above and get your web pages and website ranked higher in major search engines like Google. We will help you dramatically increase targeted traffic, conversions, and sales from your website.

Thank you,

Nethority.com